

PACIFIC MEDIA CENTRE



The Pacific Media Centre (Te Amokura) is the only media research and community resource centre of its kind in Aotearoa/New Zealand and has a strategic focus on Māori, Pasifika and diversity media and community development. It was established by AUT University's Faculty of Design and Creative Technologies in 2007, having evolved from a cluster of research and community collaborations within the School of Communication Studies.

PMC activities include:

- International book and research publication
- Publication of the peer-reviewed *Pacific Journalism Review* research journal
- Publication of *Pacific Media Centre Online* as a media resource and postgraduate outlet
- Publication of *Pacific Media Watch*, a regional media monitoring service
- Journalism and media research opportunities
- Asia-Pacific internships for postgraduate students

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