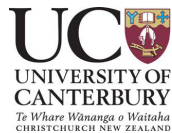


Journalism under fire: Reputation, recruitment and retention



Annual conference of the Journalism Education Association of New Zealand

University of Canterbury, Christchurch, NZ
8-9 December, 2008

Organised by the University of Canterbury Mass Communication and Journalism Programmes in association with the Christchurch Polytechnic and Institute of Technology, Aoraki Polytechnic and the Southland Institute of Technology.

Journalism in Aotearoa New Zealand has come under sustained pressure in the past few years. From rationalisation at APN and Fairfax to the leaching of audiences by emerging digital media to a longer-term loss of reputation, the news has not been good. The central theme of this year's JEANZ conference is how the industry, the profession, journalism trainers and observers are responding. Proposals for papers, panels and workshops that contribute to the debate are warmly invited, including presentations on teaching aspects of the journalism curriculum.

Please send abstracts to jim.tully@canterbury.ac.nz. Deadline for abstracts: 31 October. These will be blind peer reviewed prior to acceptance. Full refereeing of papers is available for participants whose funding is dependent on this.