



CREATIVE INDUSTRIES RESEARCH INSTITUTE



Creative Industries Research Institute (CIRI) weaves together the many creative strands running through the Faculty of Design and Creative Technologies at AUT University in Aotearoa/New Zealand.

CIRI promotes the interdisciplinary synergies that are core to all creative endeavours, and sets AUT University at the leading edge of creative industry research.



CIRI includes the Pacific Media Centre, publisher of Pacific Journalism Review.

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