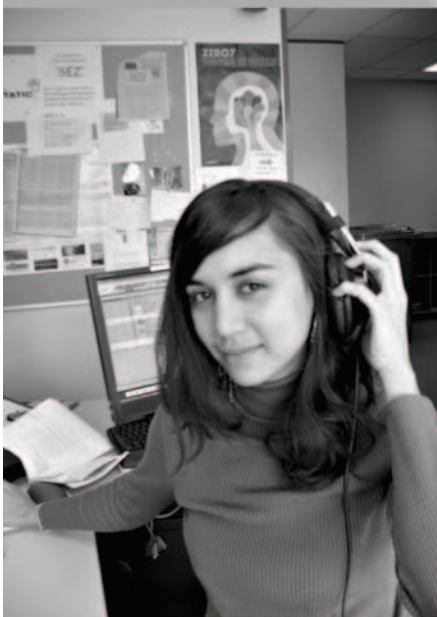


PASIFIKA STUDENT SETS SIGHTS ON TALKBACK



THE ONLY PASIFIKA STUDENT MAJORING IN RADIO IS PLANNING ON TALKING HER WAY TO THE TOP.

Leilani Momoisea, who is in her final year of the Bachelor of Communications degree, knows where she wants to head – straight to talkback radio.

"There is a huge lack of Pacific Islanders in talkback and that is really the most important area where we need to be represented," she says.

She wants to help create an atmosphere where Pasifika is part of mainstream radio.

"Although Mai FM and Flava FM are popular stations, there is no Pacific Island music through other mainstream stations," says Leilani. "Pasifika is a very niche market."

Leilani, 20, chose to major in radio because she is passionate about it. As well as having academic commitments, Leilani is a copywriter for AUT's student radio Static.

Shannon Green, *Inside AUT*, August 2005

Leilani Momoisea is one of seven current AUT-Pacific Islands Media Association (PIMA) scholarship holders in the School of Communication Studies. The others are studying journalism, public relations and television majors and postgraduate media studies. If you're a Pasifika student or school leaver and planning on a media career, apply for a scholarship today.

Deadline: 1 November 2005 to commence study February 2006

Course Information and Application Forms:
AUT's School of Communication Studies
www.commstudies.aut.ac.nz
communication.studies@aut.ac.nz
Tel: (09) 921 9999 extension 8411
Fax: (09) 921 9987

Office of Pasifika Advancement
www.pasifika.info

Pacific Islands Media Association (PIMA)
www.pima.org.nz
PIMA annual media conference at AUT,
7-8 February 2005

AUT UNIVERSITY COMMUNICATIONS

