



Auckland University of Technology »

School of Communication Studies

BA (Hons) in Communication Studies

MA in Communication Studies

These two degrees provide the opportunity for students with a strong interest in media and the communication industries to gain advanced knowledge and to develop some professional skills.

The **BA (Hons) in Communication Studies** is a one-year full-time postgraduate programme. This degree allows for an emphasis on either media practice or theory. All students will undertake a research methodology paper, then choose either advanced studies in theory or one of the practical options offered at postgraduate level – Investigative Journalism, Public Relations, Multimedia Broadcasting or Screenwriting. Finally, there is a research dissertation worth 50% of the degree.

The **MA in Communication Studies** is two-years full-time or can be studied part-time. This degree is designed for people with an interest in developing professional skills in combination with relevant research and scholarship. This programme is also aimed at media practitioners who may not have an undergraduate degree but can demonstrate extensive media experience. The second year provides the opportunity for students to complete a major piece of practical work which can be submitted as an alternative to a traditional academic thesis. For example, a screenplay, portfolio of in-depth print journalism or a communication audit.

Applications close: 30 November 2004

**For further information call the Contact Centre on (09) 917-9909 or
www.aut.ac.nz or email: communication.studies@aut.ac.nz**

