

BA (Hons) in Communication Studies MA in Communication Studies

The BA (Hons) in Communication Studies is one-year full-time. It allows for an emphasis on either media practice or theory. Students can choose either advanced studies in theory or one of the practical options – Investigative journalism, Public Relations, Multimedia Broadcasting or Screenwriting.

The MA in Communication Studies is two-years full-time or can be studied part-time. It is designed for people with an interest in developing professional skills in combination with relevant research and scholarship. This degree is also aimed at media practitioners who may not have an undergraduate degree but can demonstrate extensive media experience. The second year provides the opportunity for students to complete a major piece of practical work which can be submitted as an alternative to a traditional academic thesis.

Applications close: 30 November 2003

For further information contact the Course Information Centre on 917-9909 or www.aut.ac.nz or email: communication.studies@aut.ac.nz



AUCKLAND UNIVERSITY OF TECHNOLOGY
TE WĀNANGA ARONUI O TAMAKI MAKĀU RAU